

# Syllabus

---

## **Week 1**

- Pretest and SCM Overview
- Supply Chain Management
- Procurement
- Manufacturing

## **Week 2**

- Logistics
- Warehousing
- B2B and B2C
- Post test

## **Week 3**

- Pretest and Overview
- Paychecks and employee expectations
- Personal Bank Accounts and Checking Accounts
- Credit, Credit Cards and Debit Cards

## **Week 4**

- Marketing 4-Ps
- Price, Product
- Promotion, Placement
- Post test