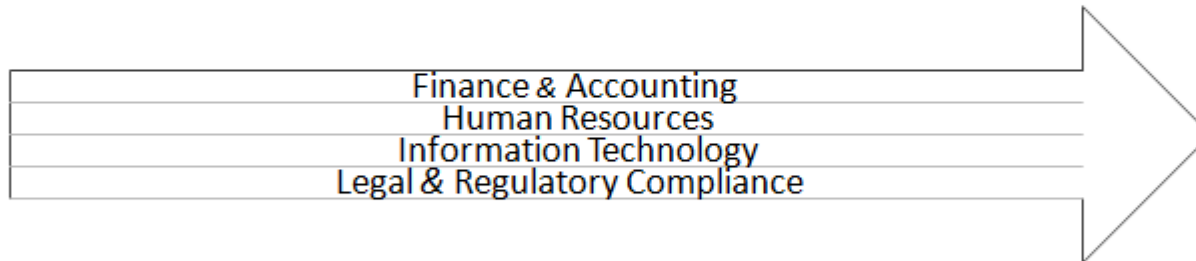
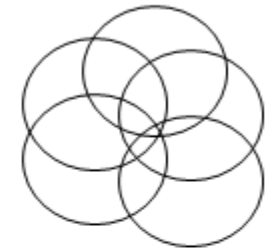
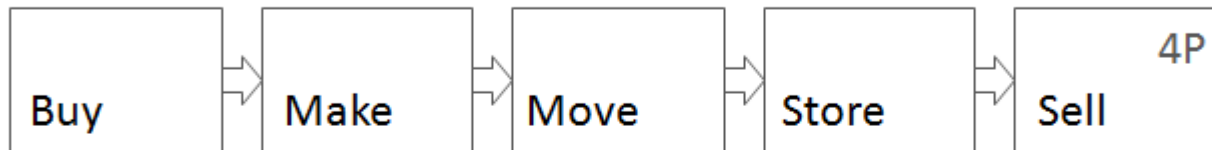
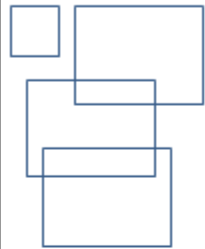


Student Name _____

Class Period _____

Vendors

Customers



Price, Product, Promotion, Place.

BUSINESS & marketing in your words ...

Supply Chain Management

Buy _____

Make _____

Move _____

Store _____

Sell _____

Marketing Mix (4P's)

Price

Product

Promotion

Placement

General Business

Employee Expectations

Finance/Accounting/Legal

HR / IT

Branding / Economies of Scale
