
Your name

Class period

**List the five main processes of supply chain management.
Using full sentences, describe each in your own words.**

Process 1 _____

Description _____

Process 2 _____

Description _____

Process 3 _____

Description _____

Process 4 _____

Description _____

Process 5 _____

Description _____

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**List the 4P's of marketing (the marketing mix).
Using full sentences, describe each in your own words.**

P1 _____

Description _____

P2 _____

Description _____

P3 _____

Description _____

P4 _____

Description _____

In your words, briefly summarize “branding” and describe why this is important.

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Using full sentences, describe company department your own words.

Human Resources

Description _____

Finance/Accounting

Description _____

Legal

Description _____

Safety and Compliance

Description _____

Information Technology

Description _____

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Using full sentences, define, compare/contrast, or describe each concept.

Exempt vs. Non-exempt employee

Description _____

Supply chain vs. Extended supply chain

Description _____

Public vs. Private enterprise (business)

Description _____

Return on investment

Description _____

Opportunity cost

Description _____
