

# SCM: Logistics/Distribution



**Summarize your understanding of each paragraph.**

Logistics is the organization and implementation of a complex operation. It is the management of the flow of things between the point of origin and the point of consumption in order to meet requirements of customers or corporations.

Logistics management is the part of supply chain management that plans, implements, and controls the efficient, effective forward, and reverse flow and storage of goods, services

Logistics is the process of planning, implementing and controlling procedures for the efficient and effective transportation and storage of goods.

Distribution logistics has, as main tasks, the delivery of the finished products to the customer. It consists of order processing, warehousing, and transportation.

Standard MAOM.05.07.f Relationship of SCM distribution and logistics

# Read this Marketing Excerpt



1. Read the passage.
2. Underline key expressions in each sentence.
3. Re-write each word (or expression) you underlined.
4. Summarize the passage.

Read this. Underline key words.

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Effective processes lead to better results, and a well-managed supply chain gives you a competitive advantage. Make a positive impact on your business with ArcBest<sup>SM</sup> logistics solutions. We tailor services to match your needs — from moving your freight efficiently to using robust analytics to identify areas for improvement. Whether it's managing everyday freight or overcoming complex logistics challenges, we provide a flexible solution for any scenario.

With a holistic approach to coordinating freight activity and providing powerful logistics solutions, we'll help you streamline your processes to make doing business easier.

1  
2

Re-write words you underlined

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3

Using a complete sentence, summarize or rephrase the passage

4

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