

Show-Off Your Smarts!



Instructions – if working alone

- Write a short, one sentence response to each question.

Instructions – if in a classroom setting

- Assemble into a small group assigned by the instructor.
- As a group, select one of the questions to discuss.
- Discuss your ideas/answers/responses as a group.

Q1. How can this information be applied to a young-person's life?

Q2. Why might this information be important to a business person?

Q3. What type of businesses must apply this information and why?

Q4. As a business owner, how would you apply this information?

Q5. How might this information make you a better employee?

Information covered in this topic ...

Dry Van	Railcar	Power-only
Intermodal	Temperature control	Heavy freight
Less-than-Truckload		Specialized services

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Review Your Understanding



Based on the previous text and illustrations, answer these (T/F)

Intermodal transportation uses one and only one form of transport for goods. T / F

Transportation of some food products require temperature control during transportation. T / F

Extremely expensive, or delicate items may require transport services that other products do not require. T / F

International shipping processes are often more complex than shipping within the United States only. T / F

Sometimes big companies have their own logistics, distribution and transport functions and capability. T / F



“Power Only” transport usually means a company owns or leases the trailers – and they are contracting for the tractors/drivers to pull their trailers to a location. T / F

Truckload and Less-than-Truckload are the same thing. T / F

Railcar transportation is old-fashioned and rarely used anymore. T / F

Asset and inventory tracking are important parts of modern-day logistics/distribution processes. T / F

Retail organizations often have people on staff to help identify the best ways for inventory to reach their stores. T / F

Self-Check. Don't Peek: F T T T T * T F F T T

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R.A.C.E.

Use this hypothetical business situation to complete your R.A.C.E. page.



Assume you are a recently hired analyst to the logistics department of your company.

Your boss assigns you to find the least expensive way to transport enough asphalt and related material to a road construction site near Tahlequah, Oklahoma. But, the material needs to be on location within the next three weeks.

How would you respond to the situation?

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SCM: Logistics/Distribution



Rephrase. Answer. Citation. Example.

Rephrase the instructor's question regarding the topic.

Answer the question above in three ways. Use your notes from the videos, the summarized paragraphs, or the discussion.

1

2

3

Cite the source (video/paragraph) you used in your answers.

1 *Your source:*

2 *Your source:*

3 *Your source:*

Example write an example situation related to the topic.

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